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	matter of)	Federal Communications Commission Office of Secretary
Amendment of Section 73.202(b) FM Table of Allotments, FM Broadcast Stations. (Weaverville, Palo Cedro, and Alturas, California)) MB Docket !	MB Docket No. 05-125
)))	RM-11176
То:	Office of the Secretary (Marlene H. Dortch, Secretary)))	
	Federal Communications Commission)	

COMMENTS

George S. Flinn, Jr. ("Flinn"), by his attorney, hereby submits his Comments in support of the proposed amendment to the FM Table of Allotments set forth in the Commission's Notice of Proposed Rulemaking, DA 05-727, released March 18, 2005 (a copy of which is attached hereto as Attachment A).

A. BACKGROUND

Flinn is the licensee of KWCA (FM), Weaverville, California (i.e., currently operating on Channel 266A). In a "Petition for Rulemaking" filed on August 27, 2003, Flinn proposed, inter alia, to upgrade and change the community of license for Station

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As noted hereinbelow, Flinn incorporates by reference his previously-filed pleadings in the subject matter and hereby states his present intention to apply for Channel 266C3 at Palo Cedro, California if it is allotted and, if authorized, to build the proposed station (i.e., modify the facilities of KWCA consistent with the proposed changes set forth in this proceeding and any subsequent FCC Form 301 modification application).

KWCA (FM) to Channel 266C3 at Palo Cedro, California.

In response to Flinn's August 27, 2003 "Petition for Rulemaking", the Commission issued its above-referenced *Notice of Proposed Rulemaking* (DA 05-727, released March 18, 2005), wherein it seeks comment on the following proposed amendments to the FM Table of Allotments:

	Presen <u>t</u>	Proposed
Community	- 	268C1, 293C1, 297C
Alturas, California	267C, 293C1, 297C	266C3
Palo Cedro, California		
Weaverville, California	266A, 276C2	276C2
		- 44 25 00 NI 3

Proposed Coordinates for Channel 268C1 at Alturas, California: 41-25-00 NL and 121-06-32 WL, at a site 48.1 km (29.9 miles) west of Alturas.

Proposed Coordinates for Channel 266C3 at Palo Cedro, California: 40-40-04 NL and 122-25-31 WL, at a site 19.6 Km (12.2 miles) northwest of Palo Cedro.

As the Commission noted in Paragraph 6 of its **Notice of Proposed Rulemaking**, Flinn's primary allocation request pertains to the upgrade and reallotment of Channel 266C3 at Palo Cedro, California. In his initial "Petition for Rulemaking", Flinn established that Palo Cedro, California is an established community separate and distinct from the nearby Urbanized Area of Redding, California. The Commission noted Flinn's showing with respect to Palo Cedro in Paragraphs 3 and 4 of its **Notice of Proposed Rulemaking**, where it stated:

- 3. The existing 70 dBu contour for Channel 266A at Weaverville does not cover any portion of any urbanized area, but the proposed upgrade and change of community to Channel 266C3 at Palo Cedro would cover 88 percent of the Redding, California, Urbanized Area. For that reason, a *Tuck* analysis must establish that the proposed allotment at Palo Cedro should be considered a first local service.
- 4. Flinn states that Palo Cedro is a Census Designated Place with a population of 1,247 persons, and that the proposed upgrade and reallotment would provide service to 152,000 persons over 4,800 square kilometers (as compared to 11,800 persons over 2,470 square kilometers, the current service area for Station KWCA (FM) at Weaverville). Flinn further states that Palo Cedro satisfies at least six of the eight Tuck criteria, based upon a showing that Palo Cedro has: (a) its own post office and zip code; (b) a wide variety of available (owned and leased) real estate (both business and residential); (c) a Chamber of Commerce; (d) a number of restaurants; (e) several shopping centers; (f) numerous churches; (g) its own volunteer fire department; (h) two banks; (i) a plethora of businesses; and (j) a golf course. Flinn also represents that Palo Cedro has its own schools, fire department, and its own local organizations. We seek comment on this *Tuck* showing as well as any subsequent showing submitted by Flinn in his comments.

B. TUCK SHOWING

The subject proposal will provide Palo Cedro, California with its first local aural transmission service. As noted above (and as demonstrated in Flinn's August 27, 2003 "Petition for Rulemaking"), the community of Palo Cedro, California satisfies at least six of the eight criteria the Commission considers in determining whether a community is separate and distinct from a nearby metropolis.²

Attachment B consists of an illustrative history of the Palo Cedro community prepared by palocedrocommunitypark.org. Among other things, the narrative reflects that Palo Cedro has been in existence for over 110 years (i.e., since 1893).

See Faye & Richard Tuck, Inc., 3 FCC Rcd at 5377 (Paragraph 24).

Attachment C consists of documentation from the Palo Cedro Chamber of

Commerce, reflecting, inter alia, that Palo Cedro has the following businesses, schools, churches, restaurants and public services:

United States Post Office (Palo Cedro)

Junction Elementary School

Foothill High School Allen and Dahl Chapel

Palo Cedro Pool/Spa Supplies

Brink Veterinary Clinic John Carr Investments

Cornerstone Flowers and Gifts

East Valley Times D & S Auto Body William Farrell, DDS

Frontier, A Citizens Communications Company

Grimes and Company Hawes Ranch/Farm Supply

Marks Cablevision

Precision Quick Lube and Car Wash

Porter Insurance Services

Smith Chiropractic

Tread Tech Tire and Auto

Therapeutic Massage for Horse/Rider

Western Unique - Hair Country

Palo Cedro Video

Palo Cedro Audio and Video

North Valley Bank Topps Mini Mart

Rockaway Beach Financial/Realty Services

Junction Educational Foundation Gerald Flowers Construction

Premier Electric Dearman Pump

Jamie Smith Chiropractic Planet Java -- Planet Burger

Foothills Pharmacy Biron Development

Inventors Alliance of N. California

Parisot Enterprises

Palo Cedro Napa Auto Parts

Bishop Francis A. Quinn Schools North Cow Creek School (K-8)

S. Francis Middle School Ark Design and Construction Atlantis Salon and Supplies

Broken Arrow Stables Cedar Tree Restaurant Cunningham's Law Center Edward Jones Investments

Bruce Farrell, DDS Fritz's Auto Repair Goodtimes Pizza

Dr. Jeffrey C. Kossol, OD

William Reilly, EA

Matheny's Plumbing and Heating

Prabhakar Medical Clinic Shasta Gas Propane, Inc.

Steel Magnolias

Kay Bee Gas and Liquor

Value Zone Variety

Every Woman Should Have Palo Cedro True Value

Tri Counties Bank

Palo Cedro Office Supplies

Holiday Market Cameo Massage

Palo Cedro Barber Shop Bunn Molbile Concrete

Nitro Green

Curves Fitness for Women Sunset Express Restaurant Allstate Insurance Company Gregory E. Yim, DDS, MS The Real Estate Group

Coty Music DCA Cable Link Palo Cedro Feed, Inc. Attachment D consists of a number of Palo Cedro photographs, including the Palo Cedro Post Office; the Palo Cedro Fire House; the Palo Cedro Inn; the Palo Cedro Community Church; Palo Cedro Equipment Rentals; Palo Cedro Park Estates; a Palo Cedro highway sign; Palo Cedro dental offices; the Palo Cedro Medical Clinic; and, the Palo Cedro Manor.

C. CONCLUSION

As demonstrated herein, Palo Cedro, California is a vibrant commercial and residential community with over 110 years of local historical identity. It has a business, educational and service infrastructure which outshines those of much larger communities. Palo Cedro is not simply a collection of townhouses located within the larger Redding, California Urbanized Area. Rather, Palo Cedro represents a complex blend of local residents, local businesses, local students, local industry, local churches and, local services. As demonstrated herein, Palo Cedro has gone to great lengths to establish itself as a community with a distinct identity. Rather than hide from their roots, the Palo Cedro businesses highlight them. The number of businesses which list "Palo Cedro" (as opposed to the larger community of Redding) in their name is significantly illustrative. In short, Palo Cedro is not a community because it would receive a first local service under the present proposal; rather, it should be deemed a "first local service" under the Commission's rules because it is truly a community. Inasmuch as no more than four of eight "Tuck" criteria need to be satisfied for a community to be

deemed "independent",³ Palo Cedro, California (with at least six) clearly merits its own local transmission service.

As noted hereinabove, Flinn incorporates by reference his previously-filed pleadings in the subject matter and hereby states his present intention to apply for Channel 266C3 at Palo Cedro, California if it is allotted and, if authorized, to build the proposed station (i.e., modify the facilities of KWCA consistent with the proposed changes set forth in this proceeding and any subsequent FCC Form 301 modification application).

Respectfully submitted,

George S. Flinn, Jr.

Stephen C. Simpson

His Attorney

1090 Vermont Avenue, N.W. Suite 800 Washington, D.C. 20005 (202) 408-7035

See, e.g., *Ankeny and West Des Moines, Iowa*, Report and Order, 15 FCC Rcd 4413, 4416 (Paragraph 5) (2000) (finding four factors in favor of independence to be sufficient for separate community status); *Pleasanton*, *Bandero Hondo*, and *Scherz, Texas*, Report and Order, 15 FCC Rcd 3068, 3071-72 (Paragraph 9) (2000).



Before the Federal Communications Commission Washington, D.C. 20554

In the Matter of)	
Amendment of Section 73.202(b), Table of Allotments, FM Broadcast Stations. (Weaverville, Palo Cedro, and Alturas, California)))))	MB Docket No. 05-125 RM-11176

NOTICE OF PROPOSED RULE MAKING

Released: March 18, 2005 Adopted: March 16, 2005

Comment Date: May 9, 2005 Reply Date: May 24, 2005

By the Assistant Chief, Audio Division, Media Bureau:

- 1. The Audio Division has before it for consideration a Petition for Rule Making filed by George S. Flinn, Jr. ("Flinn"), licensee of Station KWCA(FM), Channel 266A, Weaverville, California. Pursuant to Sections 1.420(g) and (i) of the Commission's rules, Flinn proposes to upgrade and change the community of license for Station KWCA(FM) to Channel 266C3 at Palo Cedro, California.² Flinn further proposes two allotment changes at Alturas, California. First, in order to accommodate the allotment of Channel 266C3 at Palo Cedro, Flinn proposes to downgrade vacant Channel 267C and substitute Channel 268C1. In addition, Flinn proposes a new allotment of Channel 277C at Alturas. Flinn states that, should the Commission grant the allotment changes proposed in his Petition for Rule Making, he will file the necessary applications and take all necessary actions to construct the facilities for Station KWCA(FM), Channel 266C3, Palo Cedro, California, and for new Channel 277C at Alturas, California.
- 2. Flinn represents that the proposed allotment of Channel 266C3 at Palo Cedro is mutually exclusive with the current allotment of Channel 266A at Weaverville. Flinn states that the proposal would not remove the sole local service from Weaverville, which would continue to be served by Station KHRD-FM, Channel 276C2, Weaverville, California. Modification of FM and TV Authorizations to Specify a New Community of License³ establishes that, in evaluating a change of community proposal, we compare the existing versus the

¹ 47 C.F.R. §§ 1.420(g) and (i).

² In order to accommodate the allotment of Channel 266C3 at Palo Cedro, Flinn proposed to downgrade Channel 264C1 It is not necessary to consider the downgrade at Corning as part of this to Channel 264B at Corning, California. rulemaking, because the FM Table of Allotments has already been changed to reflect the licensed Channel 264B for FM Station KTHU at Corning. See Susanville, Quincy, Corning, and Portola, California, DA 04-3515, MB Docket No. 04-164 (released November 5, 2004).

³ 4 FCC Rcd 4870 (1989), recongranted in part,, 5 FCC Rcd 7094 (1990).

proposed arrangement of allotments using the FM allotment priorities set forth in *Revision of FM Assignment Policies and Procedures.*⁴ Under those priorities, the allotment proposal would satisfy priority three by providing a first local service to Palo Cedro, whereas the existing allotment of Channel 266A at Weaverville would, at best, satisfy priority four, "other public interest matters."

- 3. The existing 70 dBu contour for Channel 266A at Weaverville does not cover any portion of any urbanized area, but the proposed upgrade and change of community to Channel 266C3 at Palo Cedro would cover 88 percent of the Redding, California, Urbanized Area. For that reason, a *Tuck* analysis must establish that the proposed allotment at Palo Cedro should be considered a first local service.⁵
- 4. Flinn states that Palo Cedro is a Census Designated Place with a population of 1,247 persons, and that the proposed upgrade and reallotment would provide service to 152,000 persons over 4,800 square kilometers (as compared to 11,800 persons over 2,470 square kilometers, the current service area for Station KWCA(FM) at Weaverville). Flinn further states that Palo Cedro satisfies at least six of the eight Tuck criteria, based upon a showing that Palo Cedro has: (a) its own post office and zip code; (b) a wide variety of available (owned and leased) real estate (both business and residential); (c) a Chamber of Commerce; (d) a number of restaurants; (e) several shopping centers; (f) numerous churches; (g) its own volunteer fire department; (h) two banks; (i) a plethora of businesses; and (j) a golf course. Flinn also represents that Palo Cedro has its own schools, fire department, and its own local organizations. We seek comment on this *Tuck* showing as well as any subsequent showing submitted by Flinn in his comments.
- 5. In order to accommodate the allotment of Channel 266C3 at Palo Cedro, Flinn proposes that the vacant allotment of Channel 267C at Alturas be downgraded and that Channel 268C1 be substituted for that allotment. The proposal, which does not involve a change in reference coordinates, would maintain the existing short-spacing to Channel 265C1 at Malin, Oregon.
- 6. Flinn also proposes to allot Channel 277C at Alturas. It appears that this proposed new allotment is an attempt to remediate a decrease in potential service from the downgrade of Channel 267C at Alturas; however, because Channel 267C at Alturas is a vacant allotment and no service is currently provided using that channel, there is no need to address a potential loss of service. In any event, the allotment of Channel 277C at Alturas is not essential to Flinn's primary allotment request, *i.e.*, the upgrade and reallotment of Channel 266C3 at Palo Cedro. For that reason, we will consider the allotment of Channel 277C at Alturas in a separate rule making proceeding.

⁴ 90 FCC2d 88, 91-92 (1982). The FM allotment priorities are the following: (1) First full-time aural service; (2) Second full-time aural service; (3) First local service; and (4) Other public interest matters. Equal weight is given to priorities (2) and (3).

⁵ See Faye and Richard Tuck, 3 FCC Red 5374 (1988), and Headland, Alabama and Chattahoochee, Florida, 10 FCC Red 10,352 (1995).

⁶ See Alturas, California, MB Docket No. 05-123, DA-715 (released March 18, 2005).

7. The upgrade and reallotment at Palo Cedro and the downgrade and channel substitution at Alturas could be made with the site restrictions and reference coordinates indicated below. Accordingly, we seek comment on the proposed amendment of the FM Table of Allotments, 47 C.F.R. Section 73.202(b), with respect to Alturas, Palo Cedro, and Weaverville, California:

Community	Present	Proposed
Alturas, California Palo Cedro, California Weaverville, California	267C, 293C1, 297C ⁷ 266A, 276C2	268C1,293C1,297C 266C3 276C2

Proposed Coordinates for Channel 268C1 at Alturas, California: 41-25-00 NL and 121-06-32 WL, at a site 48.1 km (29.9 miles) west of Alturas.

Proposed Coordinates for Channel 266C3 at Palo Cedro, California: 40-40-04 NL and 122-25-31 WL, at a site 19.6 Km (12.2 miles) northwest of Palo Cedro.

- 8. The Commission's authority to institute rule making proceedings, showings required, cut-off procedures, and filing requirements are contained in the attached *Appendix* and are incorporated by reference herein. In particular, we note that a showing of continuing interest is required in paragraph 2 of the *Appendix* before a channel will be allotted.
- 9. Pursuant to Sections 1.415 and 1.419 of the Commission's Rules, interested parties may file comments on or before May 9, 2005, and reply comments on or before May 24, 2005, and are advised to read the Appendix for the proper procedures. Comments should be filed with the Federal Communications Commission, Office of the Secretary, 445 Twelfth Street, SW, TW-A325, Washington, D.C. 20554. Additionally, a copy of any filing should be served on counsel for Flinn, as follows:

Stephen C. Simpson, Esq. 1090 Vermont Avenue, N.W. Suite 800 Washington, D.C. 20005

10. Parties must file an original and four paper copies of each filing. Filings can be sent by hand or messenger delivery, by commercial overnight courier, or by first-class or overnight U.S. Postal Service mail (although we continue to experience delays in receiving U.S. Postal Service mail). The Commission's contractor, Natek, Inc., will receive hand-delivered or messenger-delivered paper filings for the Commission's Secretary at 236 Massachusetts Avenue, N.E., Suite 110, Washington, D.C. 20002. The filing hours at this location are 8:00 a.m. to 7:00 p.m. All hand deliveries must be held together with

⁷ Station KALT-FM, Channel 293C1, is the only local FM station currently providing service at Alturas. Channels 267C and 297C are both vacant allotments.

⁸ See 47 C.F.R. §§1.415 and 1.419.

rubber bands or fasteners. Any envelopes must be disposed of before entering the building. Commercial overnight mail (other than U.S. Postal Service Express Mail or Priority Mail) must be sent to 9300 East Hampton Drive, Capitol Heights, MD 20743. U.S. Postal Service first-class mail, Express Mail, and Priority Mail should be addressed to 445 12th Street, SW, Washington, D.C. 20554. All filings must be addressed to the Office of the Secretary, Federal Communications Commission. Any filing that is not addressed to the Office of the Secretary will be treated as filed on the day it is received in the Office of the Secretary. See 47 C.F.R. § 1.7. Accordingly, failure to follow the specified requirements may result in the treatment of a filing as untimely.

- 11. The Commission has determined that the relevant provisions of the Regulatory Flexibility Act of 1980 do not apply to a rule making proceeding to amend the FM Table of Allotments, Section 73.202(b) of the Commission's Rules. This document does not contain proposed information collection requirements subject to the Paperwork Reduction Act of 1995, Public Law 104-13. In addition, therefore, it does not contain any proposed information collection burden "for small business concerns with fewer than 25 employees," pursuant to the Small Business Paperwork Relief Act of 2002, Public Law 107-198.
- 12. For further information concerning any of these proceedings, contact Deborah A. Dupont, Media Bureau, at (202)418-7072. For purposes of these restricted notice and comment rule making proceedings, members of the public are advised that no *ex parte* presentations are permitted from the time the Commission adopts a *Notice of Proposed Rule Making* until the proceeding has been decided and such decision in the applicable docket is no longer subject to reconsideration by the Commission or review by any court. An *ex parte* presentation is not prohibited if specifically requested by the Commission or staff for the clarification or adduction of evidence or resolution of issues in the proceeding. However, any new written information elicited from such a request or any summary of any new information shall be served by the person making the presentation upon the other parties to the proceeding in the particular docket unless the Commission specifically waives this service requirement. Any comment which has not been served on the Petitioner constitutes an *ex parte* presentation and shall not be considered in the proceeding. Any reply comment which has not been served on the person(s) who filed the comment, to which the reply is directed, constitutes an *ex parte* presentation and shall not be considered in this proceeding.

FEDERAL COMMUNICATIONS COMMISSION

John A. Karousos Assistant Chief

⁹ See Certification that Section 603 and 604 of the Regulatory Flexibility Do Not Apply to Rule Making to Amend Sections 73.202(b), 73.504 and 73.606(b) of the Commission's Rules, 46 Fed.Reg. 11549 (February 9, 1981).

¹⁰ See 44 U.S.C. 3506(c)(4).

Audio Division Media Bureau

APPENDIX

- 1. Pursuant to authority found in 47 U.S.C. Sections 4(i), 5(c)(1), 303(g) and (r), and 307(b), and 47 C.F.R. Sections 0.61, 0.204(b) and 0.283, IT IS PROPOSED TO AMEND the FM Table of Allotments, 47 C.F.R. Section 73.202(b), as set forth in the *Notice of Proposed Rule Making* to which this *Appendix* is attached.
- 2. Showings Required. Comments are invited on the proposal(s) discussed in the *Notice of Proposed Rule Making* to which this *Appendix* is attached. Proponent(s) will be expected to answer whatever questions are presented in initial comments. The proponent of a proposed allotment is also expected to file comments even if it only resubmits or incorporates by reference its former pleadings. It should also restate its present intention to apply for the channel if it is allotted and, if authorized, to build a station promptly. Failure to file may lead to denial of the request.
- 3. Cut-off protection. The following procedures will govern the consideration of filings in this proceeding.
- (a) Counterproposals advanced in this proceeding itself will be considered, if advanced in initial comments, so that parties may comment on them in reply comments. They will not be considered if advanced in reply comments (see 47 C.F.R. Section 1.420(d).)
- (b) Petitions for rule making which conflict with the proposals in this *Notice* will be considered as comments in the proceeding, and Public Notice to this effect will be given as long as they are filed before the date for filing initial comments herein. If they are filed later than that, they will not be considered in connection with the decision in this docket.
- (c) The filing of a counterproposal may lead the Commission to allot a different channel than was requested for any of the communities involved.
- 4. Comments and Reply Comments; service. Pursuant to applicable procedures set out in 47 C.F.R. Sections 1.415 and 1.420, interested parties may file comments and reply comments on or before the dates set forth in the *Notice of Proposed Rule Making* to which this *Appendix* is attached. All submissions by parties to this proceeding or by persons acting on behalf of such parties must be made in written comments, reply comments, or other appropriate pleadings. The person filing the comments shall serve comments on the Flinns. Reply comments shall be served on the person(s) who filed comments to which the reply is directed. A certificate of service shall accompany such comments and reply comments (*see* 47 C.F.R. Section 1.420(a), (b) and (c).) Comments should be filed with the Secretary, Federal Communications Commission, Washington, D.C. 20554.
- 5. Number of Copies. In accordance with the provisions of 47 C.F.R. Section 1.420, an original and four copies of all comments, reply comments, pleadings, briefs, or other documents shall be furnished the Commission.

6. Public Inspection of Filings. All filings made in this proceeding will be available for examination by interested parties during regular business hours in the Commission's Reference Information Center, at its headquarters, 445 12th Street, S.W., Washington, D.C.



Conclusion

We have many future dreams for our Palo Cedro Community Park, such as a community center clubhouse, gazebo, amphitheater and exhibits. Our park will invite youths to be active and interested in planned recreation that has been proven to lower juvenile delinquency. It is our intention to draw people to our park with our history and many favorable attractions that adults and children will enjoy.

History of the Palo Cedro Area

The earliest history of Palo Cedro comes from the diary of John Work. It is known that he and a group from the Hudson Bay Fur Traders passed along Cow Creek through the area now known as Palo Cedro in 1832

In 1883 a post office was established for this area but at that time our town was called Albertson which was changed to Roberts in 1885 and to Palo Cedro in 1893.

In the early 1890's T.W.H. Shannahan and Joe Enright bought 30 acres of land from Lem Benton and had it divided into 12 lots. Their dream of a town never materialized and the tree for which the site was named was cut down. Palo Cedro means, "Tall Cedar."

In 1897 or shortly before, the California Shasta Eastern Railroad was constructed from Anderson to Bella Vista passing through the settlement of Palo Cedro. Miners used this railroad, as did the Terry Lumber Company at Bella Vista. The train brought groceries and mail to the villages along its route. It also had a passenger car. From the Sacramento River north it pretty much followed what is now Deschutes Road until nearing Palo Cedro where its route lay east of the present road.

In the early 1900's the stage route went from Redding through Palo Cedro, Millville, Oak Run, and on to Fall River Mills.

Palo Cedro's first school house was located near the corner of Hillside Drive and Deschutes Road on the south side of town but was later moved to a site near the Grange Hall which is on the north side of Palo Cedro. The school remained there until the "new" Junction School was built on the south side of town in 1960.

In 1907 or thereabouts, Frank and Mary Love owned the Palo Cedro store. The store was on the west side of the tracks and their house on the east. There was a two story house on the northeast corner of Deschutes Road and Old Forty-Four Drive which may, at one time, have been a stopping place for stage drivers and travelers.

Sarah Addington later owned the Palo Cedro store. She was also our postmaster and handed the position down to her daughter, Mary Jones. She moved the post office next door into her home. John Gebauer has since owned the store. In the 1960's John moved to his new building on the south east side of Palo Cedro with several one-story spaces for commercial businesses. The largest business was the Palo Cedro Market and his son, John, now operates it. The post office moved into a part of John's building and Mary's assistants were her sisters, and the postmaster was Sylvia Metz. Requiring more space the post office was later moved to a two-story building on the north side of Palo Cedro.

The first Grange Hall and Feed Store were constructed in the early 1930's just off of Deschutes Road on Old Highway Forty-Four. The building was two stories with the meeting and/or dance hall upstairs. The dining room was downstairs in back and the feed store in front. This building burned down in the early 1940's and was immediately replaced with the one story hall we see today. The feed store was built on the north side of Old Forty-Four Drive and is still there today.

Palo Cedro's Bee Industry

In the early 1940's Homer and Lois Park commenced their bee-keeping operation on Old Forty-Four Drive and the new principle industry of Palo Cedro began.

As a young boy Homer had learned about honeybees. In those years, there was a lot of farming in the Palo Cedro Area. The farmers raised hay, had irrigated pasture and fruit trees. There was clover, alfalfa and star thistle for the bees to get pollen from and there was a lot of manzanita, cascara bushes, wild flowers and other wild brush for the bees to work.

In 1940 Homer had 300 hives. In 1943 Homer and Lois Park bought 10-acres of land, one block north of State Route Forty-Four near the center of Palo Cedro, where they built their warehouse and home. They became full-time beekeepers. Through the years the Homer Park Bee Business grew by making new hives and frames in the winter, and also by buying beehives from other beekeepers.

In 1962 they started selling hives to some of their family. By 1976 there were four more beekeepers in Palo Cedro. They owned about 5600 colonies and 7500 nucs (a small hive to raise queens to sell). Since then a few more beekeepers settled around Palo Cedro. In the 1990's the town boasted about 20,000 hives and 20,000 nucs. Today the hives and nucs have grown to approximately 26,000. These beekeepers sell packaged honeybees and queens through out the world.

History Conclusion

In the 1960's Dick and Ruth Wilson purchased property on the southwest side of Deschutes Road and built a single story 6-unit commercial building for businesses. A little further south they built a large building that became our first large grocery store named Better Buy. It is now Allen and Dahl Funeral Chapel.

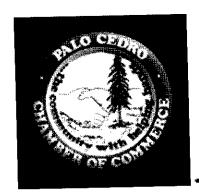
Today we have a larger shopping center just north of State Route Forty-Four, with the main business being Holiday Market and North Valley Bank. We have two high schools, five elementary schools, churches, fire departments, non-profit organizations, two small shopping centers, and many businesses.

Our sincere hope is that you will consider our country town of Palo Cedro. California for a much needed park.

Sincerely,

Eileen Fox, President





Members



ACCOUNTING - TAX PREPARATION

Grimes & Company, CPAs John Grimes 9485 Deschutes Rd. Suite C Palo Cedro, CA 96073 530-547-3450 William Reilly, EA
Palo Cedro Tax Accou
9164 Deschutes Rd. #A
Palo Cedro, CA 96073
530.547.4474

ANIMAL SERVICES

Brink Veterinary Clinic Drs. Bill & Mike Brink 22066 Old 44 Drive Palo Cedro, Ca. 96073 530-547-4459 Country-Aire Pet Resort 11953 Kern Dr. Redding, CA 96003 530-223-3335 Palo Cedro Feed, Inc Brauning Family 22020 Old 44 Drive Palo Cedro, CA 96073 530-547-3216

Hawes Ranch & Farm Supply Greg Hawes 21923 Dersch Rd. Anderson, CA 96007 530-365-2332

Broken Arrow Stables Wade & Gwen Bunn 8733 Silverbridge Rd. Palo Cedro, CA 96073 530.547.4199 Therapeutic Massage for Horse & Rider
Annie Goheen
22393 Old 44 Dr.
Palo Cedro, CA 96073
530,547.5465

Crossroads Veterinary Lynn Rodgers & John 663 Deschutes Rd. Anderson, CA 96007 530-365-3685

AUTOMOTIVE - GAS

Fritz's Auto Repair Chris Melnikow 22060 Palo Way Palo Cedro, CA 96073 530-547-4446

> Tread Tech Tire & Auto Ken and Kim Burns 9384 Deschutes Rd Palo Cedro, Ca. 96073 530-547-4995

Kay Bee Gas & Liquor

Palo Cedro, CA 96073

9192 Deschutes Rd.

530.547.4213

Palo Cedro Napa Auto Jim Smith - Manager 9155 Deschutes Rd. Palo Cedro, CA 96073 530.547.3235

Precision Quick Lube Bill Jones 9402 Deschutes Rd. Palo Cedro, CA 96073 530.547.5622 Topps Mini Mart - Che 9345 Skycrest Way Palo Cedro, CA 96073 530-547-4345

BANKS - FINANCE

Edward Jones Investments Allen Cordy 9348 Deschutes Rd. Suite F Palo Cedro, CA 96073 530-547-4242

Frost Financial Mortgage Group Wes Frost 2295 Hilltop Dr. Redding, CA 96002

530.222.2700

North Valley Bank Jeanne Littleton 9334-A Deschutes Rd Palo Cedro, CA 96073 530-547-5715

Tri Counties Bank Darlene Wert 9125 Deschutes Rd Palo Cedro, CA. 96073 530-547-4494

Rockaway Beach Financial & Realty Services Amy Junkersfeld 9481 Deschutes Rd. #7 Palo Cedro, CA 96073 530-547-5388

BEAUTY - MASSAGE

Cameo Massage Evelyn Steyskal C.M.T. 9164 Deschutes Rd. Palo Cedro, CA 96073 530.547.3455

Palo Cedro Barber Shop 9485 Deschutes Rd. #B Palo Cedro, CA 96073 530,347,0166

Steel Magnolias Sue Thorsteinson 9461 Deschutes Rd. #6 Palo Cedro, CA 96073 530-547-5883

Western Unique Nancy Rodman 9384 Deschutes Rd. #C Palo Cedro, CA 96073 530-547-2025

COMMUNITY

East Valley Times Sharon Cornelius and Judy La Russa P.O. Box 100 Palo Cedro, CA 96073 530-547-3788

Junction Educational Foundation 9019 Deschutes Rd. P.O. Box 321 Palo Cedro, CA 96073 530-547-5494

Millville Grange #443 530-549-3700 Millville 100F #141 530-547-3494

PC Volunteer Fire Company 530-547-3214

Foothill Christian Center Pastor Don Pryor 22172 Old 44 Dr. Palo Cedro, CA 96073 530.547.5514

Shingletown Ridge Rider News Diana & Eric Robanske 31285 Hwy 44 #C Shingletown, CA 96088 530-474-3434

530.547.4927 Palo Cedro Community P.O. Box 1112

Palo Cedro Post Office

Palo Cedro, CA 96073 530-547-3513

CONTRACTORS

Ark Design & Construction 9157 Deschutes Rd Palo Cedro, CA 96073 530-547-3890

Axner Excavating 2900 Old Oregon Trail Redding, CA 96003 530.222.0539

Bunn Mobile Concrete Wade & Gwen Bunn 8733 Silverbridge Rd. Palo Cedro, Ca 96073 530.547.3815

21972 Robledo Rd. Palo Cedro, CA 96073 530.547.5988

Gerald Flowers Construction Allen Gill Construction, Inc. Tracy Gill 3307 Twin View Blvd. Shasta Lake, CA 96019

Matheney's Plumbing Heating Tony Matheney P.O. Box 252

530.547-4334

Palo Cedro, CA 96073 530-547-4633

Premier Electric Rodney Wittner 22555 White Cloud Lane Palo Cedro, CA 96073 530-547-3600 Ultra Fence and Decking Ted Bambino 1628 Wedding Way Redding, CA 96003 530.241.3366 Vargas Concrete Gary Vargas 24801 Hwy 44 Millville, A 96069 530,547,2710

Dearman Pump Lonnie & Luana Dearman 10804 Deschutes Rd. Palo Cedro, CA 96073 530.549.3619 Wagner Electric Bob Wagner, Jr. 1856 Keystone Ct. Redding, CA 96003 530-223-4600 Nitro Green Tim McHugh 23863 Deer Canyon P.O. Box 808 Palo Cedro, CA 96073 530-547-5576

FITNESS - SPORTS

Curves - Fitness for Women Kelly Stoltz 22070 Palo Way # 5 Palo Cedro, CA 96073 530-547-4443 Jamie Smith Chiropractic 9461 Deschutes Rd. #8 Palo Cedro, CA 96073 530-547-3787 Palo Cedro Golf Cours Debbie Koopman 22499 Golftime Drive Palo Cedro, CA 96073 530-547-3012

FLORIST

Busy Bee Florist & Gifts Adrienne Gunari 9100 Deschutes Rd. Palo Cedro, CA 96073 530,547,3686

FOOD & SPIRITS

Cedar Tree Restaurant Susan Klopfer 22020 Palo Way Palo Cedro, CA 96073 530-547-4290 Goodtimes Pizza & Things 22049 Old 44 Drive Palo Cedro, CA 96073 530-547-4555 Sunset Express Restau Shari Meier & Jennifer 9390 Deschutes Rd. Palo Cedro, CA 96073 530,547.5544

Palo Cedro Inn 9191 Deschutes Rd. Palo Cedro, CA 96073 530.547.3430 Planet Java - Planet Burger Jeff & Susan Garrett Lon & Deena Tatom 9479 Deschutes Rd. Palo Cedro, CA 96073 530-547-4090

INSURANCE

Allstate Insurance Company Josh Pickern 9350 Deschutes Rd. # B Palo Cedro, CA 96073 530.547.5505 Porter Insurance Services <u>Russell Porter</u> 9485 Deschutes Rd. #E Palo Cedro, CA 96073 530.547.1131 Boyle Insurance Agenc Stan & Sally Boyle 2876 Park Marina Dr. Redding, CA 96001 530-244-4355

MEDICAL & DENTAL

Bruce Farrell DDS 9336 Deschutes Rd Palo Cedro, CA 96073 William Farrell DDS 9461 Deschutes Rd. Suite 2 Palo Cedro, CA 96073 Dr. Jeffrey C. Kossol C 9372 Deschutes Rd Palo Cedro, CA 96073 530-547-5744

530-547-5757

530-547-2020

Palo Cedro Pharmacy Ron Bode 9180 Deschutes Rd Palo Cedro, CA 96073 530-547-4465

Donald B., Rhodes, OD 3753 Churn Creek Rd. Redding, CA 96002 530.222.2500

Preventive Health Care Katalin Neubert 9326 Deschutes Rd. Palo Cedro, CA 96073 530-547-1132

Shasta Professional Eye Care Foothill Pharmacy Dr. Steven Goedert 1225 Eureka Way #A Redding, CA 96001 530-241-9650

9350 Deschutes Rd. Palo Cedro, CA 96073 530.547.4403

Craig A. Schlie, DDS 405 South Street Suite Redding, CA. 96001 530-244-6054

Jamie Smith Chiropractic 9461 Deschutes Rd. #8 Palo Cedro, CA 96073 530-547-3787

Gregory E. Yim, DDS, MS 9434 Deschutes Rd. Palo Cedro, CA 96073 530.547.3710

NURSERY - LANDSCAPING

Bella Vista Palms Alysha Barner 24035 Ajax Lane Bella Vista, CA 96008 530-472-1663

Palo Cedro Nursery Virginia & Ed 22044 Palo Way Palo Cedro, CA 96073 530-547-5783

REAL ESTATE SERVICES

Biron Development Philip L. Biron P.O. Box 1081 Palo Cedro, CA 96073 530,547,5695

John Carr Investments P.O. Box 740 Palo Cedro, CA 96073 530-241-5878

Chicago Title Compan Emilie Reedy 1647 Court Street Redding, CA. 96001 530-241-4531

Barbara Crooker, GRI -Realtor® Coldwell Banker First Shasta 495 Amherst Place 2837 Bechelli Lane Redding, CA. 96002 530-221-9539

Angelo Passidakis Coldwell Banker C&C Properties Redding, CA 96003 530.722.0458

The Real Estate Group Brian Salado & Tom N 9520 Deschutes Rd. Palo Cedro, CA 96073 530-547-4722

SERVICES

Allen and Dahl Chapel Jim Allen 21853 Topland Drive Palo Cedro, CA 96073 530-547-4444

Goodell's House Cleaning Service Phillip Dunham & Della Goodell 8519 Oak Terrace Ln. Millville, CA 96062 530,547,4896

Inventors Alliance Of Northern Calif. Don Boys 22070 Palo Way #4 Palo Cedro, CA 96073 530.276.9182

Mary Ann Coty Music 22393 Old 44 Dr. Palo Cedro, CA 96073 530,547,5465

Matson Vineyards Oscar Matson 10584 Arapaho Drive Redding, CA 96003 530.222.4553

Parisot Enterprises Ken Parisot P.O. Box 679 Palo Cedro, CA 96073 530-547-4599

Shamrock Care Mary Rogers-Smith Speedpro Signs Plus Bill Collins

Valley Yellow Pages Don Sutherland

11727 Deschutes Rd. Bella Vista CA 96008 530,549,3959

Palo Cedro Rentals 9470 Deschutes Rd. Palo Cedro, CA 96073 530.547.5485

2070 Churn Creek Rd. #F Redding, CA 96002 530-221-1088

2871 Churn Creek Roa Redding, CA 96002 530-226-5588

Palo Cedro U Haul David Plymouth 9458 Deschutes Rd. #E Palo Cedro, CA 96073 530-547-4778

SCHOOLS

Bishop Francis A Quinn Schools St. Francis Middle School Bishop Quinn High School 21893 Old 44 Dr. Palo Cedro, CA 96073 530-547-2900

Bella Vista Elementary (K-22661 Old Alturas Rd. Bella Vista Welcome To Bella Vista School District

Junction Elementary School 9087 Deschutes Rd. Palo Cedro, CA 96073 530.547.3274 Elementary Home Page

Millville Elementary School 10650 Foothill High School Brookdale Rd. Millville, CA 96062 530,547,4471 Millville Elementary School District

North Cow Creek Scho (K-8)10619 Swede Creek Ro Palo Cedro, CA 96073 530.549.4488 North Cow Creek Scho Home Page

9733 Deschutes Rd. Palo Cedro, CA 96073 530.547.1700

SHOPPING

Every Woman Should Have Sharman Harr & Christine Greco 9481 Deschutes Rd. #11 Palo Cedro, CA 96073 530.547.3200

Fine Fashion Jewelry Laura Gordon & Lani Walker 284789 Moraine Way Shingletown, CA 96088 530.474.5833

Holiday Market Palo Cedro Village 9350 Deschutes Rd. Palo Cedro, CA 96073 530-547-4483

Palo Cedro Office Supplies 9348 Deschutes Road # G Palo Cedro, CA 96073 530-547-5760

Palo Cedro Video Mike & Kathy Norman 9384 Deschutes Rd. #D Palo Cedro, CA 96073 530.547.5155

Palo Cedro Satellite Ho Audio Video Shane Fox 9481 Deschutes Rd. #C Palo Cedro, CA 96073 530.547.4144

Palo Cedro Pool & Supply 9461 Deschutes Rd. #10 Palo Cedro, CA 96073 530-547-4051

Value Zone Variety Ed & Joy Benson 9348 A Deschutes Rd. Palo Cedro, CA 96073 530-547-5111

Palo Cedro True Value Cheryl Porto 93672 Deschutes Rd. Palo Cedro, CA 96073 530.547.5451

Multiple Arts Carol Sizemore 33975 Hwy 44 Shingletown, CA 96088 530-474-3917

Stacy Dale - Avon Representative 21750 Robledo Rd. Palo Cedro, CA 96073 530.941.8692

Marsha Renelle - Mary Consultant 21884 Hillside Dr. Palo Cedro, CA 96073 530.356.2844

UTILITIES - SERVICES

Bella Vista Water District 11368 E. Stillwater Way Redding, CA 96003 530-241-1085 DCA Cable Link 9155-D Deschutes Rd Palo Cedro, CA. 96073 530-547-5438 Frontier, A Citizens Co Co. Bob Eslinger 9415 Deschutes Rd. Palo Cedro, CA 96073 530.547.2287

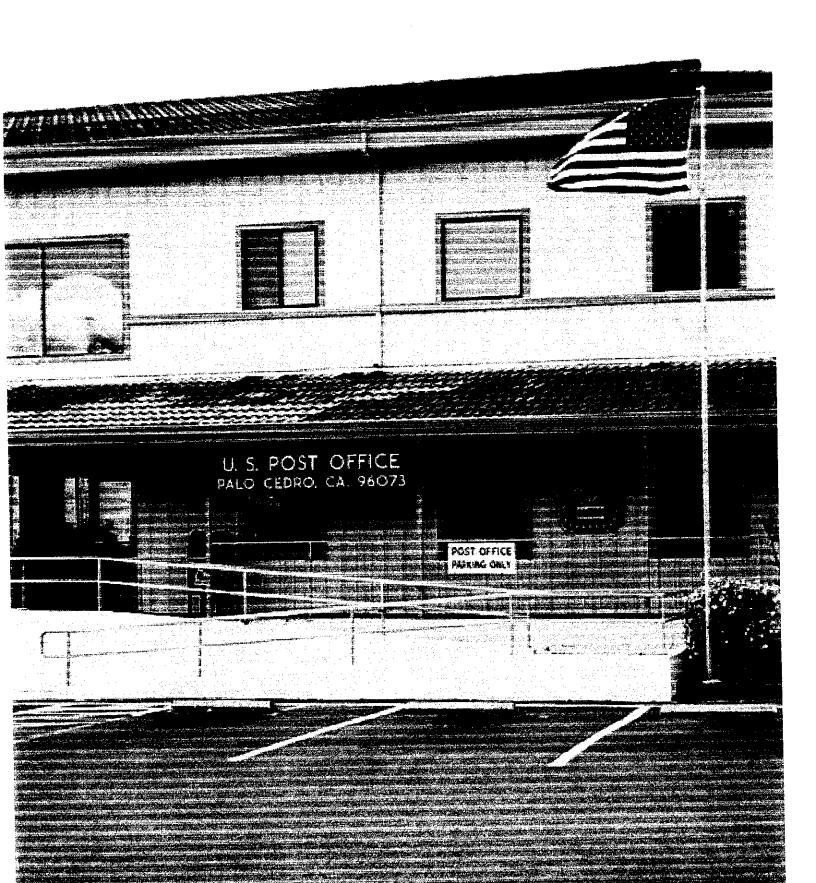
Shasta Gas Propane, Inc Chuck Kinnie P.O. Box 532 Palo Cedro, CA 96073 530-547-3943

Community Members

Craig & Lynette Blaisdell Karen Fields Emilie Reedy Anita Libbee Lois Park James Stewart Robert Toenjes DDS Sharon Cornelius

P.O. Box 302 Palo Cedro, CA. 96073 Phone (Message Only): 530-547-4554 En





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